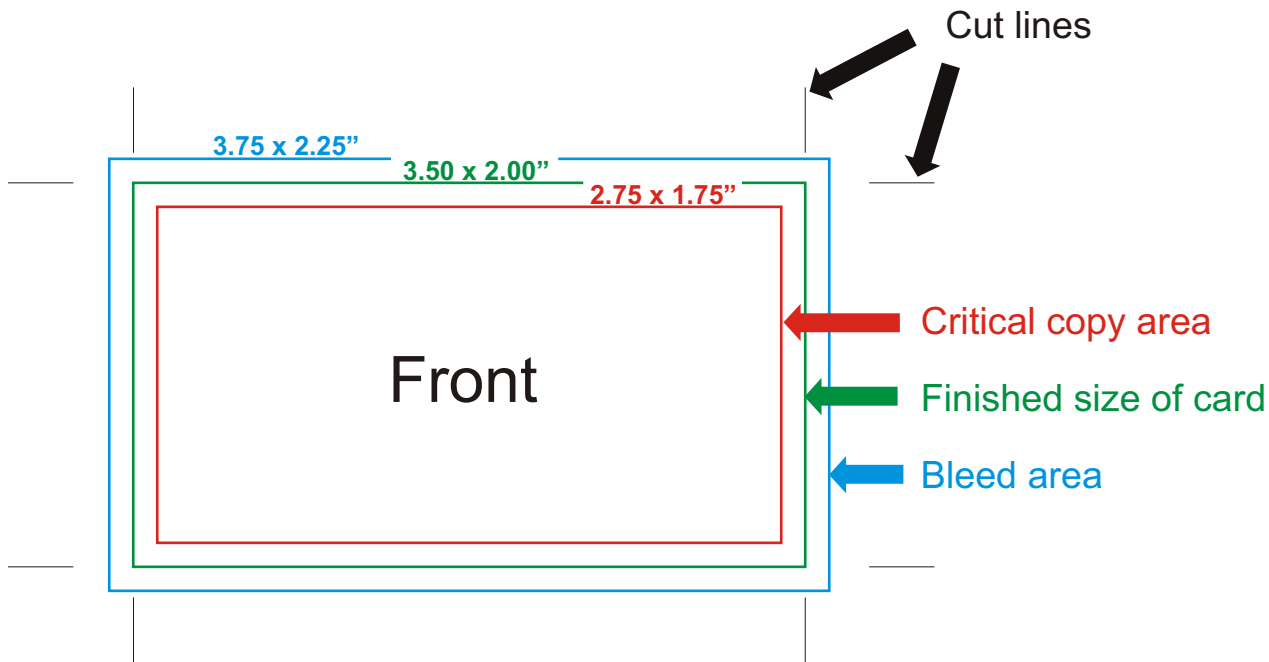


# Business Card digital art guide



Finished image should look like this



1. For full bleed designs, background should extend 1/8" past the finished border.
2. Do not place text or critical elements within 1/8" of the finished border
3. File should be hi-res .tiff (400 dpi)
4. File MUST be CMYK, not RGB
5. For 2 sided cards;  
Create a separate file for front & back.  
Clearly indicate front or back in file name
6. Zip all files into one zip file



36 N. Main St. P.O. Box 1162  
 Alfred, NY 14802  
 (607) 587-9684 fax (607) 587-9683

a division of:  
**College Suppliers of Alfred, Inc.**  
 collegesuppliers.com